

BENEFITS 2016	Infinity (\$100.000+)	Universe (\$50.000)	Galaxy (\$20.000)	Stellar (\$10.000)	Planetary (\$5.000)	Satellite (\$2.500)	Launch Pad (\$1.000)	Terrestrial (\$500)
SPECIAL BENEFITS								
- A seat on the Board of Directors								
- Reception for space leaders in Washington DC, Vienna, or the IAC recognizing your company with speaking opportunity for your executive								
- Global promotion of daily videos during WSW about your company (donor must provide video)								
- Naming rights to a section of WSWA website such as „Your company“ WSWA Calendar, or the „Your company“ WSWA Education portal	X							
- 10 Framed WSWA posters autographed by the artist								
- 1 WSW Flag flown in Space								
NETWORKING								
A letter of thanks to WSWA Global network for your organization's support	X							
Directory of WSWA Global Network	X	X						
Invitation to attend UN COPUOS	X	X						
PRESENTATIONS (1)								
Logo on presentation materials at UN COPUOS presentations	X	X						
Verbal mention of your organization where WSWA is invited to speak	X							
Your organization's logo on any presentation materials where WSWA is invited to speak	X	X						
WEBSITE (2)								
Prominent logo placement on WSWA website homepage	X	X						
Subordinate logo on WSWA website homepage			X	X				
Logo listed on each page of WSWA website	X	X	X					
Sponsors appear on the WSWA website donor page top to bottom – the largest sponsor on top	Largest logo	Next largest logo	Larger logo	Medium logo	Small logo	Smallest logo	Larger text	Smaller text
SOCIAL MEDIA (3)								
Organization social media exposure during WSW	21x in 7 days	7x in 7 days	2x 1day	1x 1 day				
Organization social media exposure outside WSW – excluding October (4)	48x in year	20x in year	10x in year	4x in year				
Amplified social media (WSWA links into your social media campaigns)	10x a year	4x a year	1x a year					
ANNUAL WORLD SPACE WEEK POSTER (5)								
Prominent logo placement on the poster	Large	Medium						
Logo in the footer			Large logo	Medium logo				
Name listed in the footer					Larger text	Medium text		
Copies of the poster received (6)	100	50	30	25	10	5	2	1
MEDIA (7)								
PRESS RELEASES								
Logo in the footer of the WSWA Press releases	Large logo	Medium logo	Small logo	Text	Text			
NEWS LETTERS								
Logo in the footer of the WSWA quarterly newsletters	Large logo	Medium logo	Small logo	Text	Text			
INTERNATIONAL ASTRONAUTICAL CONGRESS (IAC)								
Your organization's logo in conjunction with WSWA logo at IAC2016	X	X						
Distribution of your organization's promotional materials at IAC2016	X	X						

* None of the above benefits are exclusive

- (1) Includes events undertaken by the executive team – approximately 10 per year
- (2) The website has over 2.500 unique space and science education visitors per month during the year and up to 20.000 during October
- (3) WSW2014 had over 100 million social media impressions during WSW. Each message on WSW social media channels reaches 10.000+ space and science education followers
- (4) WSWA has 11.600 Twitter followers, 4.700 likes on WSWA Facebook main page and many of WSWA ~80 National Coordinators maintain their own national WSW Facebook pages
- (5) 3.500+ posters delivered to all ~80 National Coordinators and WSWA Global Network globally
- (6) If you do not require posters, please let us know so that we may give them to others who can use them
- (7) Delivered globally to media outlets through WSWA National Coordinators in ~80 countries
- (8) All costs to produce, ship and receive collateral are borne by your organization

