



World Space Week

Oct. 4 - 10

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WSWA Operations Manager

IAC, Guadalajara, Mexico

28.09.2016.



Agenda

- World Space Week 2016 update
- Human resources
- Technical tasks
- World Space Week 2016 poster



2015 Success Factors

- **Active Social Media campaign**
- **Increased Brand Awareness**
- **Most growth from European Union, USA and China**
- **Significant growth in Pakistan**
- **Continued strong participation by Airbus D&S**



2016 OPERATIONS MANAGER

- **WSW2016 Poster contest has been organized**
- **Printing and distribution to National Coordinators and other interested parties is completed on time**
- **OM participated in some of fundraising activities, updated sponsorship benefits table, and participated in solving issues with some of sponsors/donors (some sponsors were recognized for 2015, but they didn't pay their contribution on time, so in 2016 they were recognized partially)**
- **New volunteers were found, in cooperation with President and Executive director. Strong media team.**



2016 OPERATIONS MANAGER

- OM represented WSWA in many promotional activities, including report to UN COPUOS in June, ICS-2016 in Islamabad, Pakistan
- Participated in organization of the World Space Week 2016 celebration worldwide and worked on support WSW National coordinators
- Prepared Annual report for 2015, and two quarterly regular reports





WSW2016 POSTER

- **Very short deadline for organization of competition (Jan 14 - Feb 08 2016)**
- **Poster competition in Croatia, School of Applied Arts and Design Osijek**
- **Participants: 17 years old students (3rd grade in middle school), one professor 28 years old**
- **Author: Filip Glogoski**
- **Poster sponsors: FedEx and Inmarsat**
- **Printing and distribution to National Coordinators and other interested parties is completed on time**

Remote Sensing

Enabling Our Future



Inmarsat

FedEx

Poster Sponsors:



World Space Week
October 4 - 10

World Space Week

4-10 October 2016

世界空间周
10月4日-10日

الاسبوع العالمي للفضاء
4 - 10 أكتوبر

Semaine
mondiale de
l'espace, de 4-10
Octobre

Semana Mundial
del Espacio, de
4-10 de octubre de

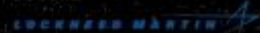
Всемирная неделя
космоса,
4-10 октября

www.worldspaceweek.org

[worldspaceweek](https://www.facebook.com/worldspaceweek)

[#WSW2016](https://twitter.com/worldspaceweek)

DONORS:



Airbus Defence & Space Astrax Sanwa Supply
Heineken Prize Trust
Space Foundation M.S.K.

PARTNERS:



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Thank you!

