



# 2016 Theme

- At the last Board meeting, the Board selected remote sensing as the concept for the World Space Week 2016 theme
- Chairman Grimard wrote a paper discussing the benefits of remote sensing
  - Enclosed in today's Board kit
- Action was assigned to the Executive Director to recommend ways to word this theme
- See next chart for possible themes



# 2016 Theme- Possible Theme Names for Remote Sensing

1. Sensing Our Planet From Space
2. Observing our Delicate Planet from Space
3. Observing and Preserving Our Earth
4. Tending to our Fragile Planet from Space
5. Space: The High Ground to Protect Earth
6. Gazing toward the Future of our Planet
7. Surveying the Health of our Planet from Space
8. A Health Monitor on the Earth
9. Protecting the Future of Our Planet
10. Remote Sensing: Focus on the Future