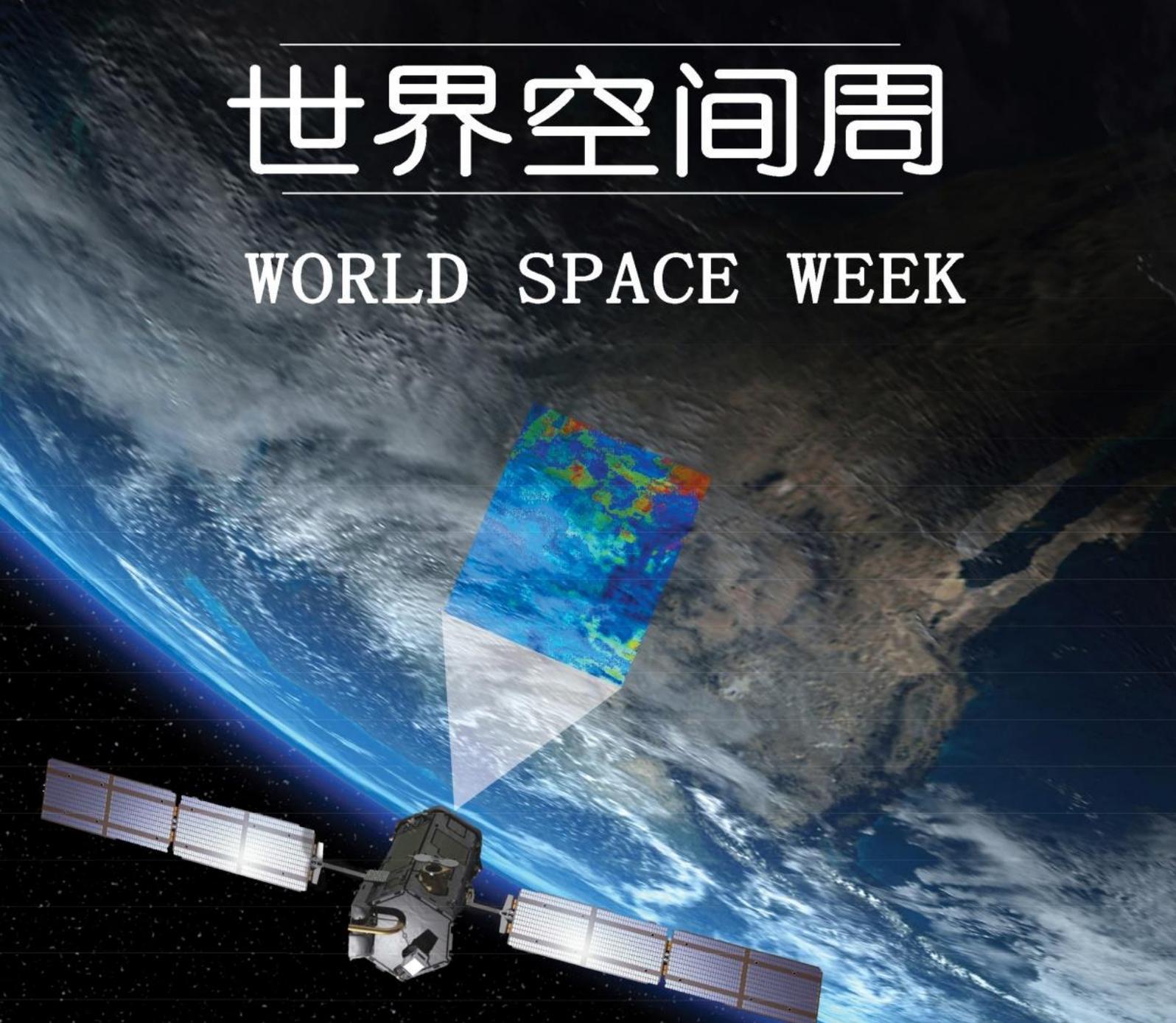


世界空间周

WORLD SPACE WEEK



遥感：开启未来

Remote Sensing: Enabling Our Future

1999年，联合国大会确定将每年10月4日至10日定为“世界空间周”，并在世界范围内宣传空间技术为改善人类生存条件所作出的贡献。从2000年起，中国国家航天局围绕当年“世界空间周”主题开展科学普及活动，普及航天科技知识，宣传中国航天事业为国家经济建设、科技发展、国家安全和社会进步作出的贡献，鼓励公众积极参与和支持我国的航天事业。

2016年是中国航天事业创建60周年。本届世界空间周活动以“遥感：开启未来”为主题，更加突显空间应用及其未来导向，将为全球系列活动增添独特的中国元素。



中国国家航天局 主办
China National Space Administration



中国宇航学会 承办
Chinese Society Of Astronautics

2016 World Space Week Celebration Events in China

In October, 1999, the UN General Assembly declares 4 to 10 October World Space Week to celebrate each year at the international level the contributions of space science and technology to the betterment of the human condition. During the Week, countries have organized a series of significant events to popularize space science among the public. Since 2000, Chinese Society of Astronautics (CSA) with great support from China National Space Administration (CNSA) and under the global arrangement of WSW association has organized series events to celebrate the Week to enhance the public's awareness of the space in China.

This year marks the 60th anniversary of China's space industry and also since this year, the Chinese government declares the April 24 as the National Space Day. CSA and CNSA will organize the following series of World Space Week events that will combine this year's theme of remote sensing: enabling our future with Chinese elements to celebrate the special occasions.

1. Production and spreading of the 2016 World Space Week themed posters

This year, Chinese Society of Astronautics (CSA) will make full use of "Internet plus" mode to expand the scope of spreading the themed posters to as many organizations as possible.

The themed posters will be sent to:

- units designated by China National Space Administration
- over 200 institutional members of CSA
- space related universities across China
- international and domestic conferences held by CSA
- "World Space Week" event venues
- dedicated promotion and reports at the magazine of "Space Exploration", "Journal of Astronautics" and the newspaper of China Space News.

2. “Space science and technology online” World Space Week internet publicity

Since 2007, CSA has established a dedicated publicity webpage at sohu.com, and up to now, the total hits are 169772193 times. The webpage has set up 16 sections which include "world space week review", "Science Popularization Activities in China", and other themes, 9 videos such as TV news highlights of the lunar exploration program, and over 1000 pictures. The rich content has attracted a great number of space fans.

Based on the previous content, CSA will continue to set up a dedicated webpage which will focus around this year's theme at the sohu.com to let more people to know the 2016 World Space Week.

3. Face to face with academicians and space experts

To celebrate the 60th anniversary of China's space industry, China Association of Science and Technology and China Aerospace Science and Technology Corporation have jointly organized and CSA and China Science and Technology Museum have jointly supported to build Space Exploration Exhibition Hall which be constructed as a base for space education and a window to show current space achievements in China.. It will open to the public on September 16 and last until December, 2016.

During World Space Week, CSA will organize the event of Face to face with academicians and space experts. The academicians and space experts will give lectures, and answer questions. Through the form of interaction, the event and the exhibition will popularize the space knowledge, inspire the public's enthusiasm of exploration and foster the spirit of innovation.

4. Academicians and space experts campus lecture tour

Since 2016, Chinese government has set up April 24 as the National Space Day. To celebrate the day, CSA has recognized Space Focused Schools as space education base to popularize space knowledge among preliminary and middle schools; to create Space Experts Volunteers Group to invite experts to go to remote areas to popularize space science.

During 2016 World Space Week, CSA will organize members of the Group to give 10 lectures in the preliminary schools, middle schools and science and technology museums to popularize space science across the country.