Creating an Advisory Council

• In Jerusalem, the Board considered creating honorary directors.

• Objective is to focus our Board to more active directors, move inactive directors to honorary status, and recruit new honorary directors who are willing to lend their name if there are no duties or obligations.

• A concern was raised about liability. Upon further research, we concluded that advisors, if they are not treated like directors, should have no liability.

• An “Advisory Council” could be created, consisting of all Advisors. It would not meet but Advisors could be consulted on matters.

• Related decisions:
  • Reduce size of the Board (currently 50 positions, of which 40 are filled)?
  • If new Board is small, is there still a need for the Executive Committee (currently 6 members)?
Pros and Cons of Creating Advisors

• Pros
  • Improved Governance -- Board consists of more active directors who are more likely to be aware of issues and consistently participate in meetings and decisions
  • Might allow WSWA to attract “big names” as advisors

• Cons
  • Directors are perceived as stronger supporters than Advisors – Thus we would lose some perception of support
  • Would require reassigning some current Directors to Advisors

If the Board wishes to create the position of Advisors, we will draft bylaw changes for consideration at the next meeting.