

Minutes
Board of Directors
World Space Week Association
2 February 2017 Vienna, Austria



1) Welcome and Introductions

The special meeting of the Board of Directors of World Space Week Association (WSWA) was called to order by Chairman Max Grimard at 13:10 on 2 February 2017 during the annual session of the Scientific and Technical Subcommittee of the United Nations Committee on the Peaceful Uses of Outer Space in Vienna, Austria.

The following persons participated in the meeting:

Directors in Attendance (7)

- Max Grimard*
- Chris Welch
- Dumitru-Dorin Prunario
- Francisco Javier Mendieta*
- Kaori Sasaki*
- Yann Gouy* **
- Ali Al-Mashat

Others in Attendance (11)

- Timiebi Aganaba-Jeanty (WSWA)*
- Goran Nikolašević (WSWA)
- Dennis Stone (WSWA)
- Ziang Hui (CNSA)
- Yu Qi (CNSA)
- Stephanie Wan (SGAC)
- Imtnan Qzai (SUPARCO)
- Imran Iqbal (SUPARCO)
- Fruzsina Tari (HSO)
- Ines Prieto* (Cité de l'espace)
- Andrew Sloan (CosmaSchema)

Directors Represented by Proxy (15)

- Oleg Alifanov (Grimard)
- Alvaro Azcárraga (Stone)
- Jean-Baptiste Desbois (Grimard)
- Kerrie Dougherty (Stone)
- Arthur Dula (Stone)
- Senol Gulgonul (Qi)
- Tom Hanks (Grimard)
- Loretta Hidalgo Whitesides (Grimard)
- Qaiser Anees Khurram (Iqbal)
- Victoria Mayorova (Stone)
- Misuzu Onuki (Stone)
- F.R. Sarker (Stone)
- Michael Simpson (Weeden)
- Randy Sweet (Stone)
- Wang Yiran (Jiang)

(proxy holder name is in parentheses)

* Via Telecon

** Elected during this meeting

Mr. Grimard welcomed attendees and asked each to introduce themselves.

2) Secretary's Report

The minutes of the previous meeting of Board of Directors meeting were reviewed and approved as corrected.

The next meeting will occur during the International Astronautical Congress in Adelaide, Australia, the week of September 25-29, 2017. The date and time of the meeting will be announced.

3) Treasurer's Report

The Board reviewed the financial report consisting of the balance sheet as of December 31, 2016, income statement for 2016, and budget vs. actual for 2016.

4) Nominating Committee Report

On behalf of Nominating Committee Chair Dr. Sergio Camacho, Mr. Stone presented the nomination of Yann Gouy of Airbus to the Board of Directors. The nomination was approved by unanimous consent and those present warmly welcomed Mr. Gouy to the Board.

The Nominating Committee is accepting inputs on nominations to be made at the next meeting in Adelaide. Its primary focus of the Nominating Committee presently is to recruit a qualified successor to our distinguished Chair Max Grimard, who will leave the position at the next Board meeting in Adelaide.

5) Executive Committee Report

Mr. Stone then presented the draft 2017 Operating Plan. The plan anticipates continued growth in donations to the Association. If the donations remain flat, the Association's surplus from 2016 will cover budgeted expenses.

Mrs. Aganaba-Jeanty presented the Executive Director's report, which highlighted outcomes and lessons learned from 2016 and priorities for 2017. Last year was another record-breaking year for World Space Week, with some 2,700 events reported in 86 nations.

Mr. Nikolašević presented the Operations Manager's report which emphasized his accomplishments of the past year and plans for this year. Mr. Stone presented Mr. Nikolašević was a special recognition award in appreciation for his outstanding support for the Association.

Comments and discussion included the following:

- Ali Al-Mashat suggested that we speak to OOSA about participation in UNISPACE+50
- Ziang Hui discussed some 100 events in China involving four million people
- Chairman Grimard made suggestions on fund-raising
- Imtnan Qzai said Pakistan looks forward to increasing the size of its WSW participation

6) New Business

a) 2017 Poster

Mr. Nikolašević presented the proposed World Space Week 2017 art to the Board which depicts the selected theme, "Exploring New Worlds in Space." It uses existing art by Pat Rawlings who has graciously provided art for several past World Space Week posters. The Board agreed to this concept.

b) 2018 Theme

The Board considered a proposal by VP Michel Laffaiteur that the theme for World Space Week 2018 should link to UNISPACE+50, which will be held in 2018. There was general agreement for this, but not to the specific wording proposed, "Future of Space, Education and Daily Life," as some of these words have been used in past themes.

The consensus was for a theme which broadly conveys the benefits of space (as opposed to specific benefits as highlighted in past themes). Andrew Sloan of CosmaChema, our branding consultant, recommended that every theme include an "activating word" (such as "Exploring" in the 2017 theme, "Exploring New Worlds in Space").

Proposed themes included the following:

- Space Working for You
- Shaping Our Future in Space
- Increasing Our Benefits from Space
- We Need Space, or You Need Space
- Getting Space for our Future
- Space for All or Space for Humankind

After some discussion, the Board decided to involve the full Board in selecting among the candidates via electronic voting, and to decide on the final theme at the next Board meeting.

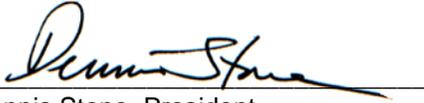
c) Rebranding

Mr. Sloan presented the rationale and approach being used by CosmaSchema to rebrand World Space Week. He is working closely with the Executive Committee on this activity, which his company is graciously donating to the Association. The Board thanked him for his important contribution.

7) Closing Remarks and Adjournment

There being no further business, Mr. Grimard thanked the Board members for their participation and adjourned the meeting at 15:00.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Dennis Stone", written over a horizontal line.

Dennis Stone, President