





World Space Week 2018 and 2019 Themes

2018 Theme

- General agreement at last meeting to link to UNISPACE+50, focused on the broad benefits of space to Earth
- Some specific wording ideas were collected at the meeting
- The full Board was asked to pick themes from the list

Results of Board Survey

Value		Percent	Responses
Space Working for You (or All or Humankind)		30.0%	3
Shaping Our Future in Space		20.0%	2
Increasing Our Benefits from Space		50.0%	5
We Need Space (or You Need Space)		40.0%	4

Other themes proposed by Directors:

- Space is the only way for the future of mankind
- All You Need Is Space
- Explore new worlds Space for a better life on earth
- Space Working for Humankind Our Benefits from Space
- SPACE - Helping Shape our Future
- Space is a Source of Our Future
- Space: Improving the neighborhood we share



Past Themes (Avoid Repeating)

(Green – Earth applications)

2017	Exploring New Worlds in Space
2016	Remote Sensing: Enabling our Future
2015	Discovery
2014	Space: Guiding Your Way
2013	Exploring Mars, Discovering Earth
2012	Space for Human Safety and Security
2011	50 Years of Human Spaceflight
2010	Mysteries of the Cosmos
2009	Space for Education
2008	Exploring the Universe
2007	50 Years in Space
2006	Space for Saving Lives
2005	Discovery and Imagination
2004	Space for Sustainable Development
2003	Space: Horizon Beyond Earth
2002	Space and Daily Life
2001	Inspiration from Space
2000	Launching the Space Millennium



2018 Theme

- Popular words:
 - Benefits
 - Future
 - Need
- Theme candidates:
 - Space Benefits the World
 - Humankind Needs the Benefits of Space
 - Our Future Needs Space
 - Increasing Our Benefits from Space
 - UNISPACE+50: A Future Always Closer

2019 Theme

- We wish to develop theme and poster earlier
- Goal – select theme 2 years ahead
- To this end, today we propose a theme for WSW 2019

WSW 2019 Theme Should Focus on the Moon

- The Moon should be WSW focus in 2019
 - 50th anniversary of Apollo 11
 - ESA's Lunar Village initiative
 - Potential other national lunar programs
 - Commercial interest in the Moon
- Potential theme wording could echo the first words spoken on the Moon such as:
 - The Next Giant Leap
 - A Giant Leap for Humankind
 - Small Steps ... Giant Leap(s)

