EXECUTIVE DIRECTOR REPORT

MARUŠKA STRAH

World Space Week ASSOCIATION
WORLD SPACE WEEK 2018
WSWA ACHIEVEMENTS

• Hiring new Executive Director;
• Electing new officers;
• Communication with space agencies;
• Global Partnerships;
• Development of a new WSWW Calendar.
WSWA ACHIEVEMENTS

• WSWA began efforts to use WSW as a platform for special programs and projects – one of those was a collaboration with Planet to schedule images of WSW events from space and collaboration with the Planetary Society and SGAC on a “Happy World Space Week” video.

• WSWA renewed its partnership with UNOOSA and IAF.

• New partnership with the Moon Village Association, Astronomical Society of the Pacific and International Observe the Moon Night.

• To fulfill the goal of involving more educational institutions, WSWA contacted teachers working with NASA, ESA, ESERO, DLR and the regional ministry of education of Catalonia.
WSWA ACHIEVEMENTS

• WSWA Presence:
  - UN COPUOS Subcommittees;
  - UNISPACE+50;
  - UN/Argentina Workshop on the Applications of GNSS;
  - UN/Germany High Level Forum;
  - HSTI Expert Meeting in Vienna;
  - IAC in Bremen;
  - II Conferencia Espacial del Paraguay;
  - ESA Act in Space;
  - Other events connected to STEM.
WSW 2018 STATISTICS

Number of events

- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018

The number of events has increased significantly from 2012 to 2018.
## TOP RANKING COUNTRIES

<table>
<thead>
<tr>
<th>RANK</th>
<th>COUNTRY</th>
<th>NUMBER OF EVENTS IN 2018</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Saudi Arabia</td>
<td>2,926</td>
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<tr>
<td>2</td>
<td>Ireland</td>
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<td>3</td>
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</tr>
<tr>
<td>10</td>
<td>UK</td>
<td>77</td>
</tr>
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</table>
GLOBAL HIGHLIGHTS

• Over 7600 visitors attended the European Space Agency Open Day on October 7 at the ESTEC technical centre in Noordwijk, the Netherlands.

• Cruise liner Cunard conducted its second annual Transatlantic World Space Week aboard Queen Mary 2 from New York to Southampton.

• Airbus employees talked about space at hundreds of schools across Western Europe.

• Saudi Arabia’s Ministry of Education used World Space Week to inspire students across the country.
GLOBAL HIGHLIGHTS

• Ladies Do Launch, a series of panel interviews in front of live audiences, with women in the space industry were held in various cities in the United States.

• IMAX released a series of mini space documentaries and short interviews with astronauts during every day of World Space Week 2018 on their social media channels.

• Hundreds of Astrium employees spoke to classrooms that week in Germany, UK, France, and Spain.
• To fulfill its goals and missions, WSWA will give a special focus to special programs.

• Special attention should be given to the 20th Anniversary of WSW.

• Fundraising campaign and development plan in order to improve and stabilize financial situation.

• More visibility of the Association through participation at international events and projects.
“THE MOON: GATEWAY TO THE STARS”

- 50th Anniversary of the Moon landing;

- Moon Village Association partnership and seeking global public input, serving as the platform for exchange of views;
THANK YOU