

## **WSW 2020 Theme**

### **Concept**

Past themes focused on specific satellite applications such as communications, navigation, and remote sensing. Never has WSW celebrated the satellite industry as a whole. A broad satellite theme would educate the public on the wide range of societal benefits from satellites, recognize the world's great satellite industry, and stimulate the public and youth with exciting trends in satellite miniaturization, new launchers, and new applications.

The theme of WSW 2020 shall focus broadly on satellites.

In conjunction, WSWA will seek a satellite industry leader as Honorary Chair to help in fundraising.

### **Wording Options**

1. The Satellite Revolution
2. Satellites Change the World
3. Satellites for Life
4. Satellites: Connecting People
5. Satellites: For the Benefit of Humankind