

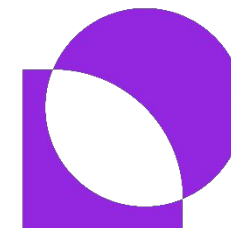


World Space Week 2019 Themes

Past WSW Themes

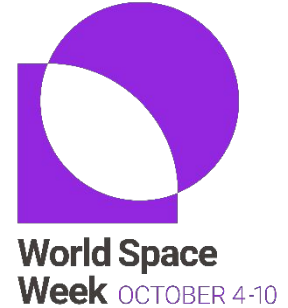
- 2018 **Space Unites the World**
- 2017 Exploring New Worlds in Space
- 2016 **Remote Sensing: Enabling our Future**
- 2015 Discovery
- 2014 **Space: Guiding Your Way**
- 2013 Exploring Mars, Discovering Earth
- 2012 **Space for Human Safety and Security**
- 2011 50 Years of Human Spaceflight
- 2010 Mysteries of the Cosmos
- 2009 **Space for Education**
- 2008 Exploring the Universe
- 2007 50 Years in Space
- 2006 **Space for Saving Lives**
- 2005 Discovery and Imagination
- 2004 **Space for Sustainable Development**
- 2003 Space: Horizon Beyond Earth
- 2002 **Space and Daily Life**
- 2001 **Inspiration from Space**
- 2000 Launching the Space Millennium

(Green – Earth applications)

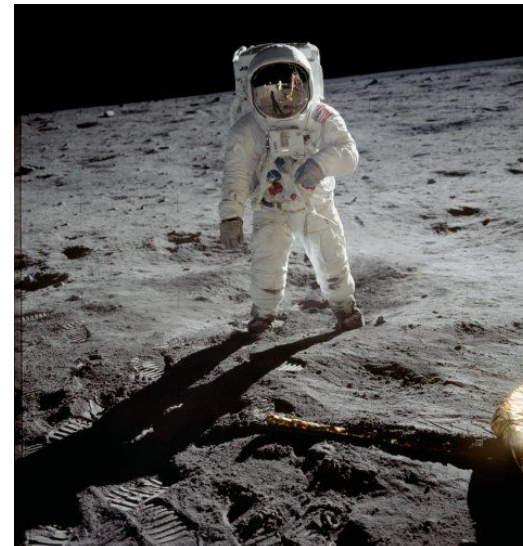


World Space
Week OCTOBER 4-10

2019 Theme



- Goal – select theme 18-24 years ahead
 - Enable earlier preparation of theme-specific events and materials
- To this end, today we propose that the Board of Directors choose a theme for WSW 2019
- At the September 2017 meeting, the Board agreed that the 2019 theme should focus on the Moon
 - 50th anniversary of Apollo 11
 - ESA's Lunar Village initiative
 - Potential other national lunar programs
 - Commercial interest in the Moon
 - Never been the focus of a WSW theme



WSW 2019 Theme Wording Proposals



- Echo the first words spoken on the Moon such as:
 - The Next Giant Leap
 - A Giant Leap for Humankind
 - Small Steps ... Giant Leap(s)
- Other proposals:
 - Walk on a God (see concept paper by Michel Laffaiteur)
 - Walking on the Moon
 - Destination Moon
 - Fly Me to the Moon (or to the Moon Village)
 - Sustainable Moon
 - The Moon Beckons