

EXECUTIVE DIRECTOR REPORT

BOARD OF DIRECTORS, UN COPUOS, STSC 2020

6. February, 2020, Vienna, Austria

MARUŠKA STRAH



WORLD SPACE WEEK 2019



WSWA ACHIEVEMENTS

- Record WSW year with 8,057 events;
- Launching a fundraising campaign with SES;
- Communication with space agencies;
- Global Partnerships;
- Renewal of NC agreements;
- Upgrade of a WSW Calendar.



WSWA ACHIEVEMENTS



- WSWA celebrated 20th Anniversary during the 62nd COPUOS Session in Vienna;
- Launching podcast <https://www.worldspaceweek.org/podcasts/>;
- Closer communication with NCs;
- To fulfill the goal of involving more educational institutions, WSWA collaborating with NASA,, DLR and other space agencies.

WSWA ACHIEVEMENTS



- WSWA began efforts to use WSW as a platform for special programs and projects – one of those was a collaboration with MVA to distribute a questionnaire about the Moon.
- New partnership with the Astronomical Society of the Pacific and International Observe the Moon Night, SSPI, MOVA Globe and Spacewatch.Global.
- To fulfill the goal of involving more educational institutions, WSWA is collaboration with NASA and DLR.

WSWA Presence in the next few months:

- SATELLITE2020 in Washington, D.C.
- Aerospace Summit in Abu Dhabi
- First FIDAE Space Summit in Chile
- UN COPUOS

OPERATING PLAN 2019 - 2020



- Fundraising campaign and development plan.
- Priority SES fundraising campaign and organization of the awards reception during Satellite2020.
- Implementation of the Bylaws Amendments.
- More visibility of the Association through participation at international events and projects.
- Improvement of reporting.
- Preparation for 2021.

SAT2020 AWARDS CEREMONY



12:00 pm - 12:30 pm
Room: SATELLITE
Unveiled Theater,
Booth 1226

Celebrating Satellites Globally During World Space Week 2020



Steve Collar
President and CEO
SES

2019 WSW RESULTS



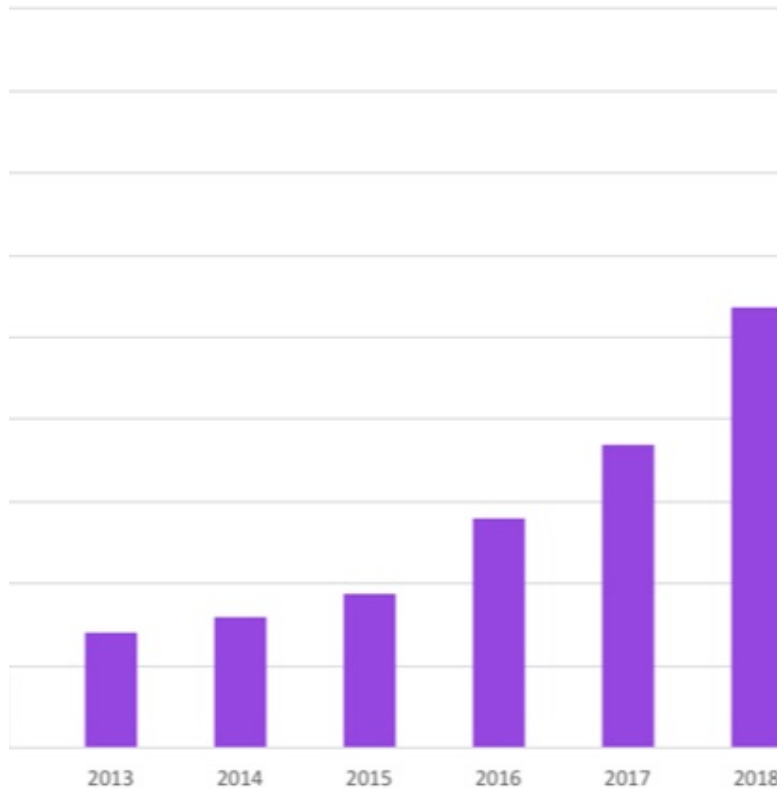
- 93 countries
- 8,057 events.
- 14 million impressions on Twitter.

2019 WSW RESULTS



In 2019, we noted a 48% increase in the number of events.

Number of events



RANK	COUNTRY	NUMBER OF EVENTS IN 2019
1	Saudi Arabia	4,045
2	Pakistan	1,459
3	Ireland	437
4	Iran	372
5	Mexico	287
6	France	228
7	India	213
8	Spain	114
9	Romania	108
10	Brazil	105

GLOBAL HIGHLIGHTS



- Cruise liner Cunard conducted its [annual Transatlantic Space Week](#) aboard its flagship Queen Mary.
- UNOOSA celebrated #WSW2019 by offering a special dish inspired by the astronaut menu on the International Space Station every day at UN **Vienna**.
- [RS&H Engineering](#) in the **United States** featured profiles of some of its projects that will help serve NASA on the next frontier, from modifying the Vehicle Assembly Building to designing asteroid curation labs.
- ESA hosted its [Open Day](#) on October 06 at ESTEC in Noordwijk, the **Netherlands**. With the theme of 'ESA to the Moon', guests included 2 Apollo astronauts and an ESA astronaut.
- This year, World Space Week aligned with [International Observe the Moon Night](#), an international celebration of lunar and planetary science, celestial observation, and the cultural and personal connections we have with our Moon.

GLOBAL HIGHLIGHTS



- SPACE Chennai in **India** conducted a series of public lunar telescopic observations for different groups – underprivileged kids, old age homes, women shelters, rural schools.
- To celebrate WSW, Samsung launched a handful of [new space themed wallpapers](#) for the Galaxy Note 10 and Galaxy S10 series.
- [StarTalk Radio](#) celebrated World Space Week with Neil deGrasse Tyson, Matt Kirshen, and Charles Liu answering fan-submitted Cosmic Queries.
- In **Chile**, Diego Portales School in collaboration with Chilean Air Force hosted the closing ceremony of World Space Week 2019.
- [Space Science Days](#) by the Russian Academy of Sciences and Roscosmos State Corporation hosted “Road to Space. First all-Russian Space Education Conference” in **Russia**.

“SATELLITES IMPROVE LIFE”

- Broad benefits of satellites
- SES Fundraising Campaign;

World Space Week Association

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THANK YOU