

# EXECUTIVE DIRECTOR REPORT

WASHINGTON D.C., IAC 2019, 24. 10. 2019  
MARUŠKA STRAH



**World Space  
Week** ASSOCIATION

# WSWA ACHIEVEMENTS

- Launching a fundraising campaign with SES;
- Communication with space agencies;
- Global Partnerships;
- Renewal of NC agreements;
- Development of a new WSW Calendar.



# WSWA ACHIEVEMENTS



- WSWA celebrated 20<sup>th</sup> Anniversary during the 62<sup>nd</sup> COPUOS Session in Vienna;
- Launching podcast <https://www.worldspaceweek.org/podcasts/>;
- Closer communication with NCs;
- To fulfill the goal of involving more educational institutions, WSWA is continuing to contact teachers working with NASA, ESA, ESERO, DLR and other space agencies.

# WSWA ACHIEVEMENTS



## **WSWA Presence:**

- UN COPUOS;
  - UN/China Forum on Space Solutions;
  - Moon Village Association Events;
  - Nepal Astronomical Society 12<sup>th</sup> Anniversary;
  - 27th Workshop on Space Technology for Socio-Economic Benefits: "Ensuring inclusiveness through space-based applications and space exploration" (UN&IAF);
  - Space Generation Congress.
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- IAC 2019
  - International Conference on Aerospace Science and Engineering, Pakistan, November 2019;
  - UN/Austria World Space Forum "Access to Space for All", Austria, November 2019.

# WORLD SPACE WEEK 2019



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# PRELIMINARY RESULTS



# OPERATING PLAN 2019 - 2020



- Fundraising campaign and development plan in order to improve and stabilize financial situation.
- Priority SES fundraising campaign.
- Working together with the President on governance structure.
- More visibility of the Association through participation at international events and projects.

**THANK YOU**