

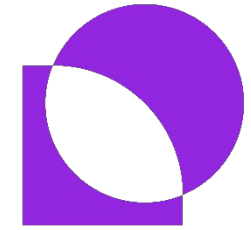


World Space Week 2020 Theme

Past WSW Themes

- 2019 The Moon: Gateway to the Stars
- 2018 **Space Unites the World**
- 2017 Exploring New Worlds in Space
- 2016 **Remote Sensing: Enabling our Future**
- 2015 Discovery
- 2014 **Space: Guiding Your Way**
- 2013 Exploring Mars, Discovering Earth
- 2012 **Space for Human Safety and Security**
- 2011 50 Years of Human Spaceflight
- 2010 Mysteries of the Cosmos
- 2009 **Space for Education**
- 2008 Exploring the Universe
- 2007 50 Years in Space
- 2006 **Space for Saving Lives**
- 2005 Discovery and Imagination
- 2004 **Space for Sustainable Development**
- 2003 Space: Horizon Beyond Earth
- 2002 **Space and Daily Life**
- 2001 **Inspiration from Space**
- 2000 Launching the Space Millennium

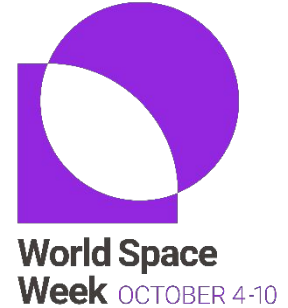
(Green – Earth applications)



World Space
Week OCTOBER 4-10



2020 Theme



- At the February 2019 meeting, the Board agreed that the 2020 theme should focus broadly on satellites
 - Not on a specific application
- Steve Collar, SES CEO, agreed to be honorary chair for 2020 to encourage support by the satellite industry for WSW and WSWA
- SES recommended the following theme for WSW 2020:

Satellites: Making a Difference

Alternates: Satellites Improve the World, Satellites for Life, etc.